

# 2024 EXHIBITOR PROSPECTUS

## MISSISSIPPI GASTROENTEROLOGY SOCIETY ANNUAL MEETING



February 3, 2024

Sheraton Flowood  
2200 Refuge Blvd  
Flowood, Mississippi 39232

## ABOUT MISSISSIPPI GASTROENTEROLOGY SOCIETY

### Mission Statement

The mission of the Mississippi Gastroenterology Society shall be to advance the medical treatment and scientific study of gastrointestinal disorders. We promote sharing of knowledge pertaining to Gastroenterology, Endoscopy and the practice of Gastroenterology to society members, GI nurses, and specialty technicians. We provide a forum for the presentation of timely clinical and scientific research pertaining to the practice of Gastroenterology and Endoscopy.

Our goals are:

1. To provide continuing medical education to GI clinicians, fellows in training, and assistants through meetings, multimedia and web-based offerings;
2. To represent the clinician in national and local health care policy issues to ensure that the best interests of patient care and clinical medicine are served;
3. To provide a forum to discuss and promote cost-effective, efficient, patient centered practice management issues important to Mississippi gastroenterologists.
4. Members are encouraged to be advocates of clinical research in gastrointestinal disorders.
5. Our members are pleased to be a source of information for patients in Mississippi with gastrointestinal disorders.

### ATTIRE

Business dress will be appropriate for all functions.

### LODGING

Sheraton Flowood  
2200 Refuge Blvd  
Flowood, MS 39232  
601-936-4550

Group Rate: \$179.00  
Group Code: Please reference MS GI Society 2024 Annual Conference  
Room Cut Off Date: January 12, 2024 or once block is full  
Mini Code: MGI

Online Reservations:

[Book your group rate for MS GI Society 2024 Annual Conference](#)

### SCHEDULE OF EVENTS

#### Friday, February 2, 2024

Exhibit Set up 4:00 PM – 5:30 PM

#### Saturday, February 3, 2024

Breakfast with Physicians	7:15 AM - 8:00 AM
Morning Session	8:00 AM - 12:00 PM
Morning Break	10:00 AM - 10:30 AM
Exhibit Break Down	10:30 AM

## **PREMIUM EXHIBITOR LEVELS**

Exhibiting is an ideal way to generate visibility and deliver a personal message of commitment and communicate support to meeting attendees. Many opportunities for your involvement exist, including social events, refreshment breaks, and acknowledgment in meeting materials. ***Each premium level (Gold, Silver and Bronze) includes an exhibit booth with premier placement within the exhibit hall.***

Payment must be received no later than **January 12, 2024**, to guarantee space. Otherwise, space will be assigned to other exhibitors. No space will be assigned without a deposit of 50% of the total cost.

### **GOLD: (\$3,200+)**

#### **Mississippi GI Society Lunch - \$3,200**

With this exclusive exhibit level, your company representatives may attend lunch with all meeting attendees. This opportunity includes an exhibit booth and your company's name will appear on signage indicating your support of the event. Your company will be listed in the official program as an exclusive Gold contributor.

### **SILVER: (\$2,200 - \$2,500)**

#### **Resident/Fellows Forum - \$2,500**

Join meeting attendees as they participate in the Gastroenterology Resident/Fellows Forum. Residents and Fellows from across the region will present and discuss research cases. This exhibit opportunity includes an exhibit booth and your company's name will appear on signage indicating your support of the Resident/Fellow's Forum and you will be listed in the official program as a Silver Level contributor.

#### **Breakfast - \$2,500**

Meeting attendees will gather for a continental breakfast in the exhibit hall to visit with the exhibitors before the meeting begins. This exclusive exhibit level includes an exhibit booth and your company's name will appear on signage indicating your support of the breakfast and you will be listed in the official program as a Silver Level contributor.

### **BRONZE: (\$1,500)**

#### **All Day Beverage Station - \$1,500 (1 available)**

This exhibit opportunity will provide meeting attendees with beverages for the entire length of the program. This station will be placed in the meeting room and includes an exhibit booth. Your company's name will appear on signage indicating your support of the beverage station and you will be listed in the official program as a Bronze Level contributor.

#### **Morning Break - \$1,500 (1 available)**

This exhibit opportunity will provide your company the chance to network with meeting attendees during the morning or afternoon coffee and cookie break. This break will be held in the exhibit hall and includes an exhibit booth. Your company's name will appear on signage indicating your support of the morning break and you will be listed in the official program as a Bronze Level contributor.

### **FRIENDS OF MISSISSIPPI GI SOCIETY: (\$1,200)**

#### **Exhibit Booth Only**

Your company has the opportunity to set up exhibit space in the exhibit hall. The exhibit hall will be open on Saturday, February 3 from 7:00 AM – 11:00 AM. Your company's name will be listed in the official program as an exhibitor.

## **EXHIBIT SPACE AND SERVICES**

Exhibit space is equipped with a 6 ft. table. Contact Jenny White if you require additional furnishings, freight service, electrical distribution or labor.

No exhibits can be received prior to February 2, 2024. **To ensure proper delivery of packages, please address all packages as follows:**

### **Sheraton Flowood**

2200 Refuge Blvd  
Flowood, Mississippi 39232

### **Mississippi Gastroenterology Society**

Person attending the meeting  
Date of arrival

**NOTE:** If shipping items out following the conference, you are required to have your own shipping labels. It is your responsibility to contact the shipping service directly to schedule the pickup as UPS, USPS, FedEx, etc. **DO NOT** routinely or stop daily to check if there are items for pickup.

## **SET-UP AND DISMANTLE**

Following the function, you agree that all packages will be shipped out no later than 3 days following your event and is your responsibility to arrange. The Hotel does not assume any responsibility for damage or loss of merchandise sent to the Hotel for storage and does not maintain insurance for the protection thereof.

The technical exhibits will remain open during the hours described below.

### **Set-Up**

Friday, February 2, 2024  
4:00 p.m. – 5:30 p.m.

### **Dismantle**

Saturday, February 3, 2024  
After 10:30 AM

### **Exhibit Hours**

Saturday, February 3, 2024  
Exhibit Hours 7:00 AM – 10:30 AM

**MISSISSIPPI GASTROENTEROLOGY SOCIETY ANNUAL MEETING**  
**Saturday, February 3, 2024**  
**Sheraton Flowood**  
**The Refuge Hotel and Conference Center**  
**2200 Refuge Blvd · Flowood MS, 39232**

**EXHIBITOR REGISTRATION**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

All Name(s) for Badge(s): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**EXHIBIT/SPONSORSHIP OPTIONS:**

☐ Exhibit Booth Only - \$1,200

**Premium Exhibitor Levels:**

**Gold:**

☐ Mississippi GI Society Lunch - \$3,200 (Exclusive)

**Silver:**

☐ Residents and Fellows Forum - \$2,500

☐ Breakfast - \$2,500 (Exclusive)

**Bronze:**

☐ All Day Beverage Sponsor - \$1,500 (Exclusive)

☐ Coffee and Cookie Break - \$1,500 (1 available)

**Unrestricted Premium Exhibitor:**

☐ \$1,200    ☐ \$1,500    ☐ \$2,000    ☐ \$2,500

Will you need electricity at your booth? \_\_\_\_ Yes \_\_\_\_ No

To assist with exhibit booth placement, please list your company's top three competitors:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**PAYMENT OPTIONS:**

☐ **Check:** Make payable to Mississippi Gastroenterology Society. Send form and payment to:

Mississippi Gastroenterology Society  
Attn: Jenny White  
PO Box 2548  
Ridgeland, MS 39158

☐ **Credit Card:** Contact Jenny White at 601-790-1530

**More Info:** Visit [www.msgisociety.org](http://www.msgisociety.org) for additional information.

**Questions:** Contact Jenny White at [jwhite@MSMAonline.com](mailto:jwhite@MSMAonline.com) or 601-790-1530